

## FOR IMMEDIATE RELEASE

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### **The Joy Factory and EVS Announce Strategic Alliance to Deliver Unparalleled Supply Chain Solutions for iPad**

Irvine, California, September 07, 2023 - The Joy Factory, a leading prime manufacturer of rugged device protection and mounting solutions, is thrilled to announce a strategic alliance with EVS, a cutting-edge provider of supply chain software solutions. This exciting alliance brings together The Joy Factory's innovative protective cases and versatile mounting options with EVS's warehouse management system (WMS) and indoor positioning platform, optimized for iPad tablets. The collaboration between the two companies aims to deliver a seamless and powerful supply chain solution, empowering businesses to achieve unmatched efficiency, productivity, and reliability in the most demanding and rugged supply chain environments.

The Joy Factory has long been recognized as a reliable provider of rugged device case protection and heavy-duty mounts for mobile devices. Their aXtion line, built to meet military-grade certification and boasting an IP5x to IP6x rating, provides unparalleled durability and resilience in the face of harsh weather conditions, extreme temperatures, fast-paced, and high-impact situations. Additionally, the industrial grade aXtion line features ergonomic designs that offer ease of use and access to all iPad tablet functionalities.

"We are thrilled to partner with EVS to offer businesses a truly innovative and comprehensive supply chain management solution for iPad," said Miranda Su, Executive Vice President of The Joy Factory. "Our aXtion line is the most rugged and durable case on the market, and it is designed to withstand the harshest conditions in any supply chain environment. When combined with EVS's solutions, businesses can now have the peace of mind knowing that their iPad tablets are protected and secure, while also having access to a powerful WMS that can help them improve their workflow."

Created by industry experts, EVS's mobe3 WMS was built like the mobile apps everyone knows and loves but designed with warehouse workflow in mind. mobe3 WMS is cloud-based and iOS-native, streamlining complicated inventory operations while being easy-to-use, highly configurable, and created to integrate with other systems, like ERP and TMS. With EVS's mobe3 Live, users gain radical industrial indoor visibility in real-time. When used together, mobe3 WMS and mobe3 Live bring unprecedented real-time visibility into a company's inventory operations to achieve unparalleled levels of productivity and efficiency.

"At EVS, we don't just hand businesses a cookie cutter tool and walk away— we give them the future of supply chain magic," said Scott Kameron, the captain steering the ship at EVS. "I'm thrilled to join hands with The Joy Factory. Think of their aXtion line as a superhero cape for your iPad, and when paired with our software, well, it's the superpower you've always wished for – optimizing your supply chain like never before."

The synergy between The Joy Factory and EVS is evident in their shared commitment to delivering excellence to their customers. By integrating The Joy Factory's rugged aXtion line for iPad with EVS's mobe3 software, businesses gain an end-to-end supply chain solution that maximizes productivity while withstanding the rigors of unpredictable and extreme environments. The combination of protective cases and secure mounting options allows businesses to utilize iPad tablets conveniently and safely in diverse supply chain workflows, from warehouse management to field services. Both companies are encouraged by the possibilities this partnership unlocks for businesses operating in dynamic supply chain environments. Together, The Joy Factory and EVS will drive innovation and enable businesses to stay ahead in today's fast-paced and Supply Chain demanding markets.

**About The Joy Factory:**

The Joy Factory, Inc. is a global prime manufacturer of leading protective cases, mounts, enclosures, kiosks, and mobility accessory products that have been enhancing mobile workforce interaction with digital devices for over a decade. The Joy Factory has quickly become an essential rugged tablet accessory solution provider for the mobile workforce in a wide variety of industries such as Manufacturing, Oil & Gas, Energy & Utilities, Supply Chain, Healthcare, Hospitality, Education, Government, and Retail. For more information, please visit [www.thejoyfactory.com](http://www.thejoyfactory.com).

**About EVS:**

For over two decades, EVS has published enterprise-class software contributing to the innovation of industrial manufacturing and distribution facilities. Created by industry experts, mobe3 WMS was built like the mobile apps everyone knows and loves but designed with warehouse workflow in mind. With mobe3 Live, users gain radical industrial indoor visibility in real-time. When used together, mobe3 WMS and mobe3 Live bring unprecedented visibility into a company's inventory operations to achieve unparalleled levels of productivity and efficiency. To learn more about EVS, visit [www.evssw.com](http://www.evssw.com).